

VEER NARMAD SOUTH GUJARAT UNIVERSITY

F.Y.B.Com.

Organizational and working of Small Scale Enterprises

Objective:

- 1. To acquaint the student with the role of Small Scale enterprises.**
- 2. To cultivate the ability for using the physical and human resources.**

Contents:

1. Definition, Classification of small scale enterprises- Cottage Industries, (25%)
Handicraft, Ancillary industries. Difference between cottage and small scale industries, Ancillary Industry and small scale industry – Relationship of small scale and large scale industries. Concept & working of MSME (Micro small & Medium Enterprise)
Characteristics of Small scale industries. Their role and place in the developing economy.
2. Historical perspective of Small scale enterprises. (10%)
Impact of industrial revolution on small enterprises
 - Their decline in India during British period.
 - Their survival in India during British period.
 - Their development since independence
3. Basic consideration for starting small scale enterprises. (15%)
Selection of small scale unit- Preparing of feasibility studies Report-Registration – Infrastructure - Machinery – Raw materials – Finance Marketing.

4. Working of small scale enterprises. (15%)
- Procuring raw materials – Maintenance of quality – adoption of technological improvements – Finance – Credit needs and financial facilities – Marketing the product – Export also.
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5. Problems and Solution of small scale Industries in India. (15%)
- Causes of sickness and the role of Government to overcome.
6. Role of Indian Government in the development of small scale Industries (after 1990) – Industrial policy – Industrial estate – Industrial fair (20%)
- Special Economic zone (SEZ) - Industrial co- operatives
 - District Industrial Centre.

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Reference Books:

1. R.R.Khan -Management of small scale industries.
2. Vasant Desai - Problems and Prospects of small scale industries in India.
3. Dr.P.S.Loknathan – Role of small scale industries in a developing economy.
4. Dr. P.S.Loknathan – Problems of small scale industry sector.
5. Navnihal Singh – Scientific Management of Small scale industries.
6. Development Commissioner small scale industries Govt.of India – Industrial estate in India.
7. K.K.Mehta – Small scale industry- Procedures hand book.
8. Uni. Granth nirman board Ahmadabad – Nanapaya Na udyogo.
9. Uni.Granth nirman board Ahmadabad – Bharatna Udyogono Itihas.
10. Popular pub. Bharatna aarthik vikasni samsyao.
